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Embassy of Colombia in the United States

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Embassy to screen 'Colombia: Wild Magic' at National Geographic



Washington D.C. – The Embassy of Colombia in Washington will be hosting a screening of *Colombia: Wild Magic* (Colombia: Magia Salvaje), the most viewed movie in Colombian history. The movie, which was released in theaters in Colombia last September, has been seen by more than 2 million people in Colombia and in major cities around the world. Today the movie will be screened today January 19th, at the Grosvenor Auditorium at the National Geographic.

The documentary, directed by famed British film-maker Mike Slee, has been screened in London, New York and Madrid, among others thanks to the support of the Ministry of Foreign Affairs, the Ministry of the Environment and Sustainable Development, and Consulates and Embassies of Colombia around the world. Today, for the first time, the movie will be screened in Washington D.C.

The movie was produced over the span of 4 years with a crew of 87 people – 57 of them Colombian – in 85 locations. More than 38 species and 20 ecosystems were documented in the movie. In just one month, the movie earned back the 3.5 million dollars which were invested in the project. The money raised by the movie will be donated to 'Gen Cero' a program that aims to fight chronic malnutrition.

The documentary shows Colombia's biodiversity and natural wonders and it describes the effects that climate change is having in some areas of the country. Viewers of *Wild Magic* have been awed by the incredible biodiversity found across Colombia's territory.

"In the coming days, the international distribution of this movie will be announced, making it possible for more people around the world to share in Colombia's incredible biodiversity" mentioned Juan Carlos Pinzon, Ambassador of Colombia in Washington, who will be present at the documentary's Washington premiere alongside National Geographic President and CEO, Gary E. Knell.

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